



SVP
SOCIETY OF
VERTEBRATE
PALEONTOLOGY
www.vertpaleo.org



EXHIBITOR AND SPONSORSHIP PROSPECTUS

NOVEMBER 11–14, 2026 | CLEVELAND, OHIO, USA
HUNTINGTON CONVENTION CENTER OF CLEVELAND



WELCOME PROSPECTIVE PARTNERS!

Join us in Cleveland, Ohio, for the **Society of Vertebrate Paleontology's 86th Annual Meeting**, taking place November 11–14, 2026, at the Huntington Convention Center. Additional meeting details will be released soon.

The SVP Annual Meeting is a premier international gathering that attracts 1,000+ attendees from around the world, including leading researchers, educators, students, preparators, and professionals dedicated to advancing the science of vertebrate paleontology. With a highly engaged and specialized audience, the meeting offers an exceptional platform to showcase your products, services, and innovations to those shaping the future of the field.

Participation as an exhibitor, sponsor, or advertiser provides outstanding visibility and meaningful engagement with decision makers and thought leaders. The exhibit hall is strategically located adjacent to the scientific session rooms and integrated with daily coffee breaks, poster sessions, and receptions—ensuring consistent foot traffic and high value interaction throughout the meeting.

We invite you to **reserve your space early** to secure optimal exhibit placement or advertising opportunities and to take full advantage of SVP's diverse sponsorship offerings. We look forward to welcoming you to Cleveland and partnering with you for a dynamic and successful SVP 2026 Annual Meeting!

LaTrese Wallace

Senior Manager, Sponsorship

Latrese.Wallace@vertpaleo.org

Phone: 703-651-8205



ABOUT THE SVP ANNUAL MEETING

The Society of Vertebrate Paleontology's Annual Meeting is one of *the most anticipated* global events in paleontology. Held each fall in a rotating host city, this four-day conference features cutting-edge scientific presentations (talks and posters), symposia, workshops, field trips, and social events.

The meeting fosters a welcoming, collaborative environment where new discoveries are shared, professional development is encouraged, and connections across the international SVP community are strengthened. Attendees can expect a dynamic blend of scientific exchange, networking opportunities, and longstanding Society traditions, making the SVP Annual Meeting an essential event for ***anyone passionate about the history and evolution of life on Earth.***

WHO YOU'LL REACH

SVP Annual Meeting attendees represent the full breadth of the vertebrate paleontology community, including professionals engaged in:

- Laboratory and field research
- Fossil preparation and curation
- Education and public outreach
- Resource management and collections care
- Computational modeling and data analysis
- Scientific editing, publishing, and writing

By participating in SVP's exhibit, sponsorship, and advertising opportunities, your organization will connect with a diverse, highly invested audience of more than 1,000 professionals and students actively shaping the future of vertebrate paleontology.

RESEARCH AREAS & SCIENTIFIC INTERESTS

SVP serves the common interests of those studying the evolution, anatomy, and classification of vertebrate animals, including—but not limited to—the following areas:

- Behavior
- Ecology and Paleoecology
- Evolution
- Extinction
- Functional Anatomy
- Genetics and Molecular Biology
- Geochemistry
- Geology
- Morphology
- Paleogeography
- Paleoanthropology
- Paleobiology
- Paleoclimate
- Paleoenvironment
- Systematics and Phylogeny
- Taphonomy





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EXHIBITING AND SPONSORING AT SVP

Exhibiting and sponsoring at the SVP Annual Meeting offers a powerful opportunity to **engage directly with a global audience of 1,000+ attendees** while maximizing the impact of your marketing investment.

BENEFITS INCLUDE:

INCREASED EXPOSURE AND VISIBILITY:

Showcase your products, services, and innovations to a targeted audience of professionals, experts, and decision makers actively engaged in vertebrate paleontology.

MEANINGFUL NETWORKING OPPORTUNITIES:

Engage face-to-face with potential clients, collaborators, and partners from around the world. The SVP Annual Meeting fosters high-quality interactions that build lasting professional relationships.

ENHANCED BRAND RECOGNITION:

Increase awareness of your brand among key stakeholders and position your organization as a trusted and respected presence within the scientific community.

DIRECT ACCESS TO DECISION-MAKERS:

SVP attendees intentionally seek out exhibitors and sponsors, creating valuable opportunities for focused conversations with individuals who influence purchasing and partnership decisions.

PRODUCT DEMONSTRATIONS AND ENGAGEMENT:

Conduct live demonstrations or presentations to highlight the real-world applications and benefits of your offerings.

DESIGNED FOR ATTENDEE INTERACTION:

Poster sessions, exhibit-poster mixers, coffee breaks, and receptions are strategically scheduled to drive steady traffic to the exhibit hall and encourage meaningful engagement..



WHY EXHIBIT AT SVP?

Reach 1,000+ highly engaged, international attendees

High-visibility exhibit experience with built-in traffic drivers

Direct access to decision makers and thought leaders

Strengthening credibility within a respected scientific community

TABLETOP EXHIBIT OPPORTUNITIES

REGULAR RATE: **\$1,200** (PER TABLETOP)

NONPROFIT RATE: **\$1,000** (PER TABLETOP)

EACH TABLETOP EXHIBIT INCLUDES:

- 10' x 10' exhibit space
- 7.8' high back wall drape
- 6' skirted table (30" high)
- Booth ID sign (11" x 35")
- Logo recognition included in the Mobile App
- Two (2) chairs and wastebasket
- One (1) complimentary Full Conference Registration (includes sessions and social functions)
- One (1) Exhibit Hall-Only Registration (extra fee required for Awards Banquet ticket)

ADDITIONAL EXHIBIT HALL-ONLY BADGES AVAILABLE FOR \$150 EACH

EXHIBIT SCHEDULE

EXHIBIT SET-UP

TUESDAY, NOVEMBER 10, 2026

TIME TBD

EXHIBIT HOURS

WEDNESDAY–SATURDAY

NOVEMBER 11–14, 2026

9:30 AM – 6:30 PM (DAILY)

EXHIBIT TEAR-DOWN

SATURDAY, NOVEMBER 14, 2026

6:30 PM – 11:00 PM

EXHIBITOR BOOTH POLICY

All exhibitor booths must remain fully set up until the designated tear-down time. Early dismantling is strictly prohibited and may impact future participation.

Full payment must accompany the application or be received within 30 days of booth confirmation. A detailed Exhibitor Kit will be available by August.

PLEASE NOTE: THE SALE OF FOSSILS IS STRICTLY PROHIBITED AT THE SVP ANNUAL MEETING. CASTS ARE PERMITTED.



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SVP SPONSORSHIP OPPORTUNITIES

	 PLATINUM SPONSOR \$10,000	 GOLD SPONSOR \$5,000	 SILVER SPONSOR \$2,500	 BRONZE SPONSOR \$1,500
ACTIVATION OPPORTUNITY	EXCLUSIVE OPPORTUNITY (SELECT ONE): TOTE BAG, LANYARD, ONSITE EVENING RECEPTION (THURSDAY, FRIDAY OR SATURDAY), OR PHOTO BOOTH	SELECT ONE: COFFEE BREAK, WI FI, OR MOBILE APP		
ADVERTISEMENT IN THE ELECTRONICALLY DISTRIBUTED PROGRAM & ABSTRACT BOOK	ONE (1) FULL-PAGE ADVERTISEMENT	ONE (1) FULL-PAGE ADVERTISEMENT	ONE (1) HALF-PAGE ADVERTISEMENT	
CONFERENCE E-BLAST BANNER ADVERTISING	BANNER ADVERTISING IN 2 CONFERENCE E-BLASTS	1 BANNER AD IN A CONFERENCE E-BLAST		
PROMOTIONAL ITEM IN MEETING BAG	✓	✓		
COMPLIMENTARY MEETING REGISTRATIONS	4 COMPLIMENTARY FULL CONFERENCE REGISTRATIONS	1 COMPLIMENTARY FULL CONFERENCE REGISTRATION		
LOGO ON WEBSITE, SIGNAGE & MOBILE APP	✓	✓	✓	✓
SPONSOR RIBBONS FOR ALL REPRESENTATIVES	✓	✓	✓	✓



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SVP ADVERTISING OPPORTUNITIES

BANNER ADVERTISING IN EMAIL BLASTS – \$1,600

Secure prominent logo and brand exposure by placing a banner ad in the top section of a pre-conference e-blast sent to the full SVP audience.

PROGRAM & ABSTRACT BOOK ADVERTISEMENTS

Maximize your visibility by advertising in the most widely used resource of the SVP Annual Meeting. The digital Program & Abstract Book serves as the official guide to the meeting and is archived on the SVP website, extending exposure well beyond the event.

- **FULL PAGE (7" X 9"): \$750**
- **HALF PAGE (7" X 4.5"): \$475**

All ads are digital and full color.

BAG INSERT – \$600

Highlight your company's offerings with a flyer or branded item included in the official meeting bag. (Item provided by sponsor).





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EXHIBIT & SPONSORSHIP COMMITMENT FORM

This application must be received with payment. Payments may be made by check or credit card.
If you are mailing a check in US funds, please make check payable and mail to:

Society of Vertebrate Paleontology
SVP 2026 Annual Meeting
1660 International Drive, Suite 600
McLean, VA 22102

Should you have any questions, please contact LaTrese Wallace, at Latrese.Wallace@vertpaleo.org

FUTURE CORRESPONDENCE REGARDING THIS EXHIBIT SHOULD BE ADDRESSED TO			
* Company Name:			
* Primary Contact Name:			
* Street Address:			
* City:	* State:	* Country:	* Zip:
* Phone:		* Email:	
* Website:			

*Please print information exactly as you wish it to appear in the Program. All fields above are required.

SPONSORSHIP OPPORTUNITIES		
<input type="checkbox"/> Platinum Sponsor – \$10,000	<input type="checkbox"/> Banner Advertising – \$1,600 (per eblast)	<input type="checkbox"/> Exhibitor (Regular) – \$1,200
<input type="checkbox"/> Gold Sponsor – \$5,000	<input type="checkbox"/> Bag Insert – \$600 (per item)	<input type="checkbox"/> Exhibitor (Nonprofit) – \$1,000
<input type="checkbox"/> Silver Sponsor – \$2,500	<input type="checkbox"/> Full-page Ad (7"x9") – \$750	<input type="checkbox"/> Extra Exhibitor Registration – \$150
<input type="checkbox"/> Bronze Sponsor – \$1,500	<input type="checkbox"/> Half-page Ad (7"x4.5") – \$475	
SUBTOTAL AMOUNT:		
TOTAL AMOUNT:		

BOOTH PREFERENCES	
We will make every effort to accommodate your request but cannot guarantee it.	
<input type="checkbox"/> Avoid assignment near the following companies (do not list competitive products)	<input type="checkbox"/> We prefer to be assigned near the following companies (do not list similar products)



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PAYMENT INFORMATION

Payment must be received in full prior to delivery of all benefits

PAYMENT OPTIONS			
<input type="checkbox"/> Please invoice me at the above address			
<input type="checkbox"/> Please bill my credit card provided			
<input type="checkbox"/> American Express	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Discover
Credit Card Number:			
Expiration Date:		Security Code:	
Name on the card:			
Signature:			

*By submitting this application, the exhibitor agrees that the activities of the exhibiting individual and/or organization comply with the SVP Code of Conduct.

RULES AND REGULATIONS

By submitting this application, the exhibitor agrees that the activities of the exhibiting individual and/or organization are in compliance with the SVP Bylaws on Ethics and Guidelines, and Code of Conduct. See below.

CODE OF CONDUCT

SVP is committed to providing a safe, productive, and welcoming environment for all meeting participants and SVP staff. We require that all participants, including, but not limited to, attendees, presenters, speakers, volunteers, exhibitors, SVP staff, and service providers abide by this SVP Code of Conduct. This Code of Conduct applies to all SVP meeting-related events, including those sponsored by organizations other than SVP but held in conjunction with SVP events in public or private facilities. [Click here](#) to read the complete SVP Code of Conduct.

CANCELLATION OR REDUCTION

Notification of an exhibitor's decision to cancel or reduce space must be made in writing. The effective date of space cancellation or reduction will be the date on which a written notice is received by Exhibit Management. If space is cancelled or reduced between the dates of the application through August 25, 2026, half of the total cost of space will be retained by SVP. If space is cancelled or reduced after August 25, 2026, the full cost of booth space will be retained.

SUB-LEASING

Sub-leasing of exhibit space is not permitted, and two companies may not share the same leased space.

AMERICANS WITH DISABILITIES ACT

Each Exhibitor shall be responsible for compliance with the Americans with Disabilities Act within their booth and assigned exhibit space.

All sales of fossils are prohibited at the SVP Annual Meeting. Casts are acceptable.