

2025

VER



SOCIETY OF VERTEBRATE PALEONTOLOGY

85TH ANNUAL MEETING BIRMINGHAM

**EXHIBITOR AND
SPONSORSHIP PROSPECTUS**

INTERNATIONAL CONVENTION CENTRE •
BIRMINGHAM, UK

NOVEMBER 12 – NOVEMBER 15, 2025



SVP

SOCIETY OF
VERTEBRATE
PALEONTOLOGY

www.vertpaleo.org



WELCOME PROSPECTIVE PARTNERS!

The Society of Vertebrate Paleontology (SVP) cordially invites you to join us for the 85th Annual Meeting, taking place November 12 – 15, 2025, at the International Convention Centre in Birmingham, UK. This vibrant and influential gathering serves as a prime platform for presenting your products and services to esteemed professionals in the field of vertebrate paleontology, hailing from diverse corners of the globe.

Participating as an exhibitor, sponsor, or advertiser at the SVP Annual Meeting promises unparalleled international exposure and acclaim for your organization. Our strategically positioned exhibit area, adjacent to the session rooms, guarantees significant foot traffic and heightened visibility for all exhibitors.

Reserve your space to secure optimal placement for your tabletop exhibit or advertisement, maximizing the effectiveness of your marketing investment through the diverse sponsorship avenues provided by SVP.

We eagerly anticipate your presence in Birmingham, UK, for what promises to be an enriching and rewarding event!

LATRESE WALLACE

Senior Manager, Sponsorship

Latrese.Wallace@vertpaleo.org

Phone: 703-651-8205

SVP2025

85TH ANNUAL MEETING BIRMINGHAM

ABOUT SVP ANNUAL MEETING ATTENDEES

Attendees of the Society of Vertebrate Paleontology (SVP) Annual Meeting embody the diversity of the vertebrate paleontology domain, encompassing laboratory investigations, field explorations, resource advancement, educational endeavors, computational modeling, fossil curation, scientific editing, and writing, and beyond. By participating in SVP exhibits and advertising opportunities, you will connect with a wide spectrum of individuals invested in vertebrate paleontology.

- | | | |
|----------------------------|-------------------------|--------------------------|
| 🔥 Artists | 🔥 Geologists | 🔥 Postdoctoral Students |
| 🔥 Collections Managers | 🔥 Government | 🔥 Professors |
| 🔥 Consultants | 🔥 Graduate Students | 🔥 Preparators |
| 🔥 Curators | 🔥 Laboratory Assistants | 🔥 Researchers |
| 🔥 Exhibits or Museum Staff | 🔥 Museum Administrators | 🔥 Undergraduate Students |

RESEARCH & INTERESTS

The Society serves the common interests of all people concerned with the evolution, comparative anatomy and classification of vertebrate animals, including but not limited to:

- | | | |
|------------------------------|---------------------|-------------------------|
| 🔥 Behavior | 🔥 Geochemistry | 🔥 Paleoclimate |
| 🔥 Ecology/paleoecology | 🔥 Geology | 🔥 Paleoenvironment |
| 🔥 Evolution | 🔥 Morphology | 🔥 Systematics/phylogeny |
| 🔥 Extinction | 🔥 Paleogeography | 🔥 Taphonomy |
| 🔥 Functional anatomy | 🔥 Paleoanthropology | |
| 🔥 Genetics/molecular biology | 🔥 Paleobiology | |



EXHIBITING AND SPONSORING

Exhibiting and Sponsoring at SVP's Annual Meeting offers a multitude of benefits, including:

☛ Exposure and Visibility

Showcase your products and services to a targeted audience of professionals, experts, and decision-makers in your industry.

☛ Networking Opportunities

Engaging with potential clients, partners, and collaborators, and vertebrate paleontology professionals from all over the world, fostering valuable relationships that can lead to future business opportunities.

☛ Brand Recognition

Increase awareness of your brand among key stakeholders in the field, establishing your company as a trusted and reputable entity.

☛ Access to Decision Makers

You'll have direct access to decision-makers who actively seek out exhibitors like you.

☛ Product Demonstrations

Conduct live demonstrations or presentations to showcase the features and benefits of your offerings, effectively highlighting their value proposition.

☛ Return on Investment

Maximize your marketing dollars by leveraging the exposure and opportunities provided by exhibiting at our Annual Meeting, ultimately driving business growth and success.

☛ Enhancing Attendee Interactions

Poster sessions, exhibit/poster mixers, and coffee breaks are all designed to draw attendees to the exhibit hall.

TABLETOP EXHIBIT OPPORTUNITIES

Regular Rate: \$1,000 (per tabletop)

Nonprofit Rate: \$800 (per tabletop)

What's included:

- ☛ 7.8' H Back wall drape
- ☛ 6' x 30" H Skirted table
- ☛ 11" x 35" Booth ID sign

- ☛ 1 Chair
- ☛ Wastebasket

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EXHIBIT REGISTRATION DETAILS

Exhibitors will be provided with one complimentary full registration, granting access to sessions and social functions. Additionally, one complimentary **EXHIBIT ONLY** badge will be allocated per company, allowing access solely to the **Exhibit area**.

Additional Exhibit Only Badges are available for \$100.

The full cost of space must accompany the application or be paid within 30 days of receiving your booth confirmation or your space will be forfeited. Logo recognition is available in Mobile App. Exhibitors Kit with detailed show information will be available by August.

**All sales of fossils are prohibited at the SVP Annual Meeting. Casts are acceptable.*

BOOTH PREFERENCES - We will make every effort to accommodate your request but cannot guarantee.

EXHIBITOR BOOTH POLICY – All exhibitor booths must remain fully set up until the designated Exhibitor Tear Down time. Early dismantling of booths is strictly prohibited. Any exhibit booths taken down prior to the designated time may affect future participation in our Annual Meeting.

EXHIBIT SCHEDULE

EXHIBIT SET-UP

Tuesday, November 11, 2025, Time TBD

EXHIBIT HOURS

Wednesday, November 12, 2025: 9:30 am – 6:30 pm

Thursday, November 13, 2025: 9:30 am – 6:30 pm

Friday, November 14, 2025: 9:30 am – 6:30 pm

Saturday, November 15, 2025: 9:30 am – 6:30 pm

EXHIBIT TEAR-DOWN

Saturday, November 15, 2025: 6:30 pm – 11 pm

SPONSORSHIP OPPORTUNITIES



\$10,000





















\$5,000



\$2,500



\$1,500

	PLATINUM	GOLD	SILVER	BRONZE
Activation Opportunity	 SELECT ONE EXCLUSIVE OPPORTUNITY: TOTE BAG, LANYARD, MOBILE APP, WI-FI PASSWORD, ONSITE RECEPTIONS	 SHARED OPPORTUNITY: COFFEE BREAK		
Advertisement in the Electronically Distributed SVP Program and Abstract Book	 ONE (1) COMPLIMENTARY FULL-PAGE ADVERTISEMENT	 ONE (1) COMPLIMENTARY FULL-PAGE ADVERTISEMENT	 ONE (1) COMPLIMENTARY HALF-PAGE ADVERTISEMENT	
Promotional Item in Meeting Bag				
E-Blast Banner Ads	 ONE (1) COMPLIMENTARY BANNER AD IN EACH OF TWO (2) E-BLASTS	 ONE (1) COMPLIMENTARY BANNER AD IN ONE (1) E-BLAST		
Complimentary Registrations	 FOUR (4)			
Logo on Website, Signage & Mobile App				
Sponsor Ribbons for All Representatives				

ADVERTISING OPPORTUNITIES

Banner Advertising in Email Blast - \$1,500

Your sales will have a Banner Year! Secure name and logo exposure prior to the event by placing your banner ad at the forefront of participants' attention in the top half section of one E-Blast.

Bag Insert - \$500

Exhibitors and Sponsors – Highlight your company's offerings to attendees! Feature your company's details on items such as a flyer, pens, pencils, or notepads inside the meeting bag (*sponsor provided item*).

Program & Abstracts Book Advertisements

Maximize your exposure by advertising your company in the resource that will be most used by all attendees – the SVP Annual Meeting Program! This program is the official guide for SVP's biggest event of the year. Advertise here to ensure that each time SVP members open their digital Program Guide, they see *YOUR* name and message.

- o Full-page (7"x9") \$725
- o Half-page (7"x4.5") \$425

*All ads are digital and full color.

EXHIBIT & SPONSORSHIP COMMITMENT FORM

This application must be received with payment. Payments may be made by check or credit card.

If you are mailing a check in US funds, please make check payable and mail to:

Society of Vertebrate Paleontology
SVP 2025 Annual Meeting
1660 International Drive, Suite 600
McLean, VA 22102

Should you have any questions, please contact LaTrese Wallace, at Latrese.Wallace@vertpaleo.org

FUTURE CORRESPONDENCE REGARDING THIS EXHIBIT SHOULD BE ADDRESSED TO

* Company Name:

* Primary Contact Name:

* Street Address:

* City:

* State:

* Country:

* Zip:

* Phone:

* Email:

* Website:

**Please print information exactly as you wish it to appear in the Program. All fields above are required.*

SPONSORSHIP OPPORTUNITIES

☐ Platinum Sponsor – \$10,000

☐ Banner Advertising – \$1,500 (per eblast)

☐ Bag Insert – \$500 (per item)

☐ Gold Sponsor – \$5,000

☐ Exhibitor (Regular) – \$1,000

☐ Full-page Ad (7"x9") – \$725

☐ Silver Sponsor – \$2,500

☐ Exhibitor (Nonprofit) – \$800

☐ Half-page Ad (7"x4.5") – \$425

☐ Bronze Sponsor – \$1,500

☐ Extra Exhibitor Registration – \$100

SUBTOTAL AMOUNT:

VAT TAX OF 20%:

TOTAL AMOUNT:
(SUBTOTAL PLUS 20% VAT TAX)

BOOTH PREFERENCES

We will make every effort to accommodate your request but cannot guarantee it.

☐ Avoid assignment near the following companies
(do not list competitive products)

☐ We prefer to be assigned near the following companies
(do not list similar products)

PAYMENT INFORMATION

Payment must be received in full prior to delivery of all benefits

PAYMENT OPTIONS

<input type="checkbox"/> Please invoice me at the above address			
<input type="checkbox"/> Please bill my credit card provided			
<input type="checkbox"/> American Express	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Discover
Credit Card Number:			
Expiration Date:		Security Code:	
Name on the card:			
Signature:			

**By submitting this application, the exhibitor agrees that the activities of the exhibiting individual and/or organization comply with the SVP Code of Conduct.*

RULES AND REGULATIONS

By submitting this application, the exhibitor agrees that the activities of the exhibiting individual and/or organization are in compliance with the SVP Bylaws on Ethics and Guidelines, and Code of Conduct. See below.

CODE OF CONDUCT

SVP is committed to providing a safe, productive, and welcoming environment for all meeting participants and SVP staff. We require that all participants, including, but not limited to, attendees, presenters, speakers, volunteers, exhibitors, SVP staff, and service providers abide by this SVP Code of Conduct. This Code of Conduct applies to all SVP meeting-related events, including those sponsored by organizations other than SVP but held in conjunction with SVP events in public or private facilities. [Click here](#) to read the complete SVP Code of Conduct.

CANCELLATION OR REDUCTION

Notification of an exhibitor's decision to cancel or reduce space must be made in writing. The effective date of space cancellation or reduction will be the date on which a written notice is received by Exhibit Management. If space is cancelled or reduced between the dates of the application through August 25, 2025, half of the total cost of space will be retained by SVP. If space is cancelled or reduced after August 25, 2025, the full cost of booth space will be retained.

SUB-LEASING

Sub-leasing of exhibit space is not permitted, and two companies may not share the same leased space.

AMERICANS WITH DISABILITIES ACT

Each Exhibitor shall be responsible for compliance with the Americans with Disabilities Act within their booth and assigned exhibit space.

All sales of fossils are prohibited at the SVP Annual Meeting. Casts are acceptable.