The Society of Vertebrate Paleontology would like to invite you to be part of the 82nd annual meeting taking place November 2-5, 2022, at the Westin Harbour Castle in Toronto, Ontario, Canada. This dynamic and impactful event is an excellent forum to showcase your products and services to vertebrate paleontology professionals from all over the world.

Exhibiting, sponsoring, or advertising at the SVP Annual Meeting delivers international visibility and recognition to your company. The SVP exhibit area will be near the session rooms, creating excellent traffic and prominence of the exhibitors.

Reserve your space now to ensure the best tabletop exhibit or advertisement placement – and the highest return on your marketing dollar – with the many sponsorship opportunities SVP is offering.

We look forward to seeing you in Toronto, Canada!

Sabrina Sheth
Sabrina.sheth@vertpaleo.org
Phone: 703-442-2079
SVP Exhibits
About SVP’s Members

SVP members represent the breadth of the vertebrate paleontology field including laboratory studies, field research, resource development, teaching, computer modeling, fossil preparation, science editing and writing, and more. Your SVP exhibit and advertisements will reach a broad cross-section of those interested in vertebrate paleontology

Artists  Laboratory Assistants
Collections Managers  Museum Administrators
Consultants  Postdoctoral Students
Curators  Professors
Exhibits or Museum Staff  Preparators
Geologists  Researchers
Government  Undergraduate Students
Graduate Students

RESEARCH & INTERESTS
The society serves the common interests of all people concerned with the evolution, comparative anatomy and classification of vertebrate animals, including but not limited to:

Behavior  Morphology
Ecology/paleoecology  Paleogeography
Evolution  Paleoanthropology
Extinction  Paleobiology
Functional anatomy  Paleoclimate
Genetics/molecular biology  Paleoenvironment
Geochemistry  Systematics/phylogeny
Geology  Taphonomy
SVP Annual Meeting Past Exhibitors

- 10 Tons
- Academia Book Exhibits
- Actow Co Ltd
- Atelier Daynes
- Anatomical Origins
- Anatomy in Clay Learning System
- Associazione Palaeontologica A.P.P.I.
- Australasian Palaeontologists – Geological Society of Australia
- Australian Age of Dinosaurs
- Bone Clones, Inc
- Baldwin’s Scientific Books
- Bergman’s Books
- Bone Clones, Inc.
- Bone Transport Tech
- Cambridge University Press
- Carnegie Museum of Natural History
- Carter County Museum
- Charlies Playhouse
- Cliff Green Studio
- CM Studios
- CMNH
- Cogstone Paleontology, Archaeology and History
- Columbia University Press
- Combined Academic Publishers
- David Bergman Books
- Dino-Lite Scopes (BigC)
- DRYAD
- Eleven Monkeys
- Embedded Exhibitions, LLC
- Eromanga Natural History Museum
- Field Discovery Ltd
- Flinders University
- Gaston Design
- Griffith University
- Idaho Virtualization Laboratory
- IKON
- Indiana University Press
- Japanese Specimen Rescue
- Johns Hopkins University Press
- H. Steven Logsdon
- Karen Carr Studio
- Lane Science Equipment Corporation
- Measurement Solutions LTD
- Michael Holland Productions
- National Geographic Society
- Natural History Museum of Los Angeles
- Natural History Museum of LA County/ Scholarly Publications
- Natureworks Pty Ltd
- Paleoartisans
- PaleoBond
- Paleocreations.com
- Palaeontological Association
- Palaeontological Society
- Paleo Illustration
- Paleontology on Public Lands
- Paleo-Tech Concepts, Inc
- PaleoTools
- Paleovista
- Pangaea Designs
- Paul Gritis Books
- Permia LLC
- Phil Fraley Productions, Inc
- PLOS
- Queensland Museum
- Real World Globes
- Research Casting International
- Rite in the Rain
- Royal Society
- Scientifiques
- Silver Plume Exhibitions
- Skulls Unlimited International, Inc.
- Springer Science + Business Media
- STARBOND
- Studio 2138 LLC
- Taylor & Francis
- The John D. Cooper Archeological & Paleontological Center
- The Stone Company
- Thermo Fisher Scientific
- Triceratops Cheyenne River Ranch
- Triebold Paleontology, Inc.
- TRX Dinosaurs
- Turkana Basin Institute
- University of California Press
- University of Chicago Press
- University of Queensland
- USDA Forest Service/ Rocky Mountain Region
- Western Science Center
- Wildlife Jewelry
- Wiley-Blackwell
- UPCCP LTD
- Valley Anatomical Productions,Inc.
- Verlag Dr. Friedrich Pfeil
- YXLON
- Zoological Society of Japan
- Zhurcheng Dinosaur Research Center/ Field Discovery Ltd.
BENEFITS OF EXHIBITING
The society serves the common interests of all people concerned with the evolution, comparative anatomy and classification of vertebrate animals, including but not limited to:

- Marketing and promotional opportunities increase exposure and qualified leads
- Interactions with vertebrate paleontology professionals from all over the world
- Poster Sessions, Exhibit/Poster Mixers, Coffee Breaks that bring attendees to the exhibit hall
- Decision makers come to you
- Increased brand awareness and networking opportunities

TABLETOP EXHIBIT RENTAL FEES
Each tabletop exhibit area is 8 x 10 feet and includes an 8-foot-high back wall drape, 3-foot-high sidewall drape, one draped table, two chairs, one 17 inch by 44 inch ID sign, and 1 waste basket.

Exhibitors receive one complimentary full registration with access to sessions and social functions; and one complimentary Exhibits only badge per company that will give access to the Exhibit area only.

The full cost of space must accompany the application or be paid within 30 days of receiving your booth confirmation or your space will be forfeited.

EXHIBIT FEES
SVP Member $720 (per tabletop), SVP Nonmember $840 (per table top)

CANCELLATION OR REDUCTION
Notification of an exhibitor’s decision to cancel or reduce space must be made in writing. The effective date of space cancellation or reduction will be the date on which a written notice is received by Exhibit Management. If space is cancelled or reduced between the dates of the application through September 5, 2022, 50 percent of the total cost of space will be retained by SVP. If space is cancelled or reduced after September 5, 2022, the full cost of booth space will be retained.

SUB-LEASING
Sub-leasing of exhibit space is not permitted and two companies may not share the same leased space.

CODE OF CONDUCT
SVP is committed to providing a safe, productive, and welcoming environment for all meeting participants and SVP staff. We require that all participants, including, but not limited to, attendees, presenters, speakers, volunteers, exhibitors, SVP staff, and service providers abide by this SVP Meeting Code of Conduct. This Code of Conduct applies to all SVP meeting-related events, including those sponsored by organizations other than SVP but held in conjunction with SVP events in public or private facilities. Click here to read the complete SVP Meetings Code of Conduct. There is a masking mandate for SVP’s 2022 Annual Meeting. Please click here for the supplemental code of conduct with respect to the pandemic.

AMERICANS WITH DISABILITIES ACT
Each Exhibitor shall be responsible for compliance with the Americans with Disabilities Act within their booth and assigned exhibit space.

COMPLIMENTARY BADGES
Exhibitors are granted one complimentary full registration badge with access to sessions and social functions and one complimentary Exhibits Only badge. Additional Exhibits Only badges can be purchased onsite for $60.00 each. Exhibitors will receive an email with further details by September.

SHIPPING INFORMATION
Shipping information as well as other relevant information will be sent by separate email in September.

EVENT LOCATION
The Westin Harbour Castle
1 Harbour Square
Toronto, Ontario, Canada
M5J 1A6

EXHIBIT SET UP
Tuesday, November 1, 2022, Noon – 3:00 PM

EXHIBIT HOURS
Wednesday, November 2 - Saturday, November 5, 2022, 9:30 AM – 6:30 PM

EXHIBIT TEAR-DOWN
Saturday, November 5, 2022, 6:30 – 9:00 PM
### Marketing Sponsorship Opportunities

#### PLATINUM SPONSOR – $10,000 CONTRIBUTION
- Company logo on Job Board near registration desk and on pre-event marketing
- One complimentary full-page advertisement* in the electronically distributed SVP Program and Abstracts Book
- One complimentary promotional item in meeting bags
- One complimentary banner ad in each of two Eblasts
- Recognition on the website and meeting signs
- Each company representative will receive a sponsor ribbon

#### GOLD SPONSOR – $5,000 CONTRIBUTION
- One complimentary full-page advertisement* in the electronically distributed SVP Program and Abstracts
- One complimentary promotional item in meeting bags
- One complimentary banner ad in Eblast
- Recognition on the website and meeting signs
- Each company representative will receive a sponsor ribbon

#### SILVER SPONSOR – $2,500 CONTRIBUTION
- One complimentary half-page advertisement* in the electronically distributed SVP Program and Abstracts
- Recognition on the website and meeting signs
- Each company representative will receive a sponsor ribbon

#### BRONZE SPONSOR – $1,500 CONTRIBUTION
- Recognition on the website and meeting signs
- Each company representative will receive a sponsor ribbon

#### MOBILE APP SPONSORSHIP - $7,000
All meeting details will be at the user’s fingertips on their iPhone, and Android devices. Your logo with link to your website and splash screen is included.

#### BANNER ADVERTISING WITH LINK TO COMPANY WEBSITE IN MEETING EBLAST – $1000 (PER EMAIL)
Your sales will have a Banner Year! Gain name and logo recognition before the show even starts by getting your banner ad in front of the participants in the top half section of these E-Blasts. Follow-up click-thru reports will be provided after the meeting.

#### BAG INSERT – $800 (PER ITEM)
Exclusive for Exhibitors only – Promote your company items to attendees! Place your company’s information on a double-sided flyer or provide pens, pencils or notepads prominently inside the conference packets.

#### ADVERTISING
- Full-page (7”x9”) $650
- Half-page (7x4.5) $375

*All ads are digital and full color.

Other sponsor options, including window decals, pillar wraps, and pull up banners are available. Please contact Sabrina.sheth@vertpaleo.org for more information.
Exhibit & Sponsorship Application Form

This application must be received with payment. Payments may be made by check or credit card. If you are mailing a check in US funds, please make check payable and mail to:

Society of Vertebrate Paleontology  
SVP 2022 Annual Meeting,  
7918 Jones Branch Dr., Ste 300  
McLean, VA  22102

We will print your company listing in the Program Schedule.

Should you have any questions, please contact Sabrina Sheth, at Sabrina.sheth@vertpaleo.org.

<table>
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<tr>
<th>CONTACT INFORMATION</th>
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<tbody>
<tr>
<td>*Company Name:</td>
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<td>*Street Address:</td>
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<td>*City:</td>
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<td>*Phone:</td>
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<tr>
<td>Email:</td>
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<td>*Website:</td>
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<th>FUTURE CORRESPONDENCE REGARDING THIS EXHIBIT SHOULD BE ADDRESSED TO</th>
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<td>*Contact Name:</td>
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<td>*Street Address:</td>
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<td>*City:</td>
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<td>*Phone:</td>
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Please print information exactly as you wish it to appear in the Program. Asterisks (*) indicate required information.

RULES AND REGULATIONS
By submitting this application, the exhibitor agrees that the activities of the exhibiting individual and/or organization are in compliance with the SVP Bylaws on Ethics and Guidelines, and Code of Conduct noted online at VertPaleo.org/code-of-conduct/

CANCELLATION POLICY
Notification of an exhibitor’s decision to cancel or reduce space must be made in writing. The effective date of space cancellation or reduction will be the date on which a written notice is received by Exhibit Management. If space is cancelled between the date of the application through September 5, 2022, 50 percent of the total cost of space will be retained. If space is cancelled or reduced after September 5, 2022, the exhibitor will be responsible for the full cost of the exhibit space and no refund will be issued.
Exhibit and Sponsorship Form

Please review the Exhibit Hall floor plan and choose your top three preferred tabletop booth spaces. List your primary selection in the box labeled “1st Option” and remaining options in the boxes labeled “2nd Option” and “3rd option”. SVP will make every effort to accommodate your booth request.

*All sales of fossils are prohibited at the SVP Annual Meeting. Casts are acceptable.

**PLEASE CHOOSE PAYMENT METHOD**

- ☐ Pay Online
- ☐ Pay by Check
- Total Cost:

**SPACE REQUIREMENTS**

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<tr>
<th>Number of Booth Spaces Needed:</th>
<th>*Each Booth space comes with 2 tables and 2 chairs</th>
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<tr>
<td>*Please choose booth space</td>
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<td>1st Option:</td>
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<td>3rd Option:</td>
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**BOOTH PREFERENCES** - We will make every effort to accommodate your request but cannot guarantee it.

- ☐ Avoid assignment near the following companies (do not list competitive products, no html characters allowed)
- ☐ We prefer to be assigned near the following companies (do not list similar products, html characters allowed)

**SPONSOR FEES**

- ☐ Platinum Sponsor -- $10,000
- ☐ Gold Sponsor -- $5,000
- ☐ Silver Sponsor -- $2,500
- ☐ Bronze Sponsor -- $1,500
- ☐ Mobile App Sponsorship -- $7,000
- ☐ Meeting Bags -- $3,000
- ☐ Banner Advertising -- $1,000 (per eblast)
- ☐ Bag Insert -- $800 (per item)

Other options: contact Sabrina.sheth@vertpaleo.org

**TABLETOP EXHIBIT FEES**

- ☐ SVP MEMBER $720 per booth
- ☐ SVP NON-MEMBER $840 per booth

By submitting this application, the exhibitor agrees that the activities of the exhibiting individual and/or organization are in compliance with the SVP Code of Conduct.

Visit VertPaleo.org for up-to-date meeting information