



**EXHIBITOR &
SPONSORSHIP
PROSPECTUS**



**VIRTUAL
NOVEMBER 1-5, 2021**

**81ST SVP ANNUAL MEETING
NOVEMBER 1-5, 2021**

www.vertpaleo.org



WELCOME PROSPECTIVE EXHIBITOR!

The Society of Vertebrate Paleontology would like to welcome you to the 81st annual meeting to be held November 1-5, 2021.

The SVP 81st Annual Meeting is an excellent forum to showcase your products and services to vertebrate professionals from all over the world. Exhibiting, sponsoring or advertising at the SVP Annual Meeting brings your company international visibility and recognition.

Society of Vertebrate Paleontology
Sabrina Sheth ▾ sabrina.sheth@vertpaleo.org
703-442-2079 ▾ 7918 Jones Branch Drive, #300,
McLean, VA 22102



WE LOOK FORWARD TO SEEING YOU VIRTUALLY!

Visit www.vertpaleo.org for up-to-date meeting information



ABOUT THE **MEMBERSHIP**

SVP members represent the breadth of the field including laboratory studies, field research, resource development, teaching, computer modeling, fossil preparation, science editing and writing. Your SVP exhibit will reach a broad cross section of those interested in vertebrate paleontology.

- | | | | |
|------------------------|----------------------------|-------------------------|--------------------------|
| ✚ Artists | ✚ Exhibits or Museum Staff | ✚ Laboratory Assistants | ✚ Preparators |
| ✚ Collections Managers | ✚ Geologists | ✚ Museum Administrators | ✚ Researchers |
| ✚ Consultants | ✚ Government | ✚ Postdoctoral Students | ✚ Undergraduate Students |
| ✚ Curators | ✚ Graduate Students | ✚ Professors | |

RESEARCH & INTERESTS

The society serves the common interests of all people concerned with the evolution, comparative anatomy and classification of vertebrate animals, including but not limited to:

- | | | | |
|------------------------|------------------------------|---------------------|-------------------------|
| ✚ Behavior | ✚ Genetics/Molecular biology | ✚ Paleogeography | ✚ Systematics/Phylogeny |
| ✚ Ecology/Paleoecology | ✚ Geochemistry | ✚ Paleoanthropology | ✚ Taphonomy |
| ✚ Evolution | ✚ Geology | ✚ Paleobiology | |
| ✚ Extinction | ✚ Morphology | ✚ Paleoclimate | |
| ✚ Functional anatomy | | ✚ Paleoenvironment | |



SVP NORTH AMERICAN ANNUAL MEETING DEMOGRAPHICS

AFFILIATION

Academic/University (non-student)	28%
Student	39%
Museum	15%
Avocational	3%
Other	6%
No Response	9%



**1000+ ATTENDED
THE 2020 VIRTUAL
CONFERENCE**

PAST EXHIBITORS

- ↓ 10 Tons
- ↓ Academia Book Exhibits
- ↓ Actow Co Ltd
- ↓ Atelier Daynes
- ↓ Anatomical Origins
- ↓ Anatomy in Clay Learning System
- ↓ Associazione Paleontologica A.P.P.I.
- ↓ Australasian Paleontologists – Geological Society of Australia
- ↓ Australian Age of Dinosaurs
- ↓ Bone Clones, Inc
- ↓ Baldwin's Scientific Books
- ↓ Bergman's Books
- ↓ Black Hills Inst. Of Geological Res. Inc.
- ↓ Bone Clones, Inc.
- ↓ Bone Transport Tech
- ↓ Cambridge University Press
- ↓ Carnegie Museum of Natural History
- ↓ Carter County Museum
- ↓ Charlies Playhouse
- ↓ Cliff Green Studio
- ↓ CM Studios
- ↓ CMNH
- ↓ Cogstone Paleontology, Archaeology and History
- ↓ Columbia University Press
- ↓ Combined Academic Publishers
- ↓ David Bergman Books
- ↓ Dino-Lite Scopes (BigC)
- ↓ DRYAD
- ↓ Eleven Monkeys
- ↓ Embedded Exhibitions, LLC
- ↓ Eromanga Natural History Museum
- ↓ Field Discovery Ltd
- ↓ Flinders University
- ↓ Gaston Design
- ↓ Griffith University
- ↓ Idaho Virtualization Laboratory
- ↓ IKON
- ↓ Indiana University Press
- ↓ Japanese Specimen Rescue
- ↓ Johns Hopkins University Press
- ↓ H. Steven Logsdon
- ↓ Karen Carr Studio
- ↓ Lane Science Equipment Corporation
- ↓ Measurement Solutions LTD
- ↓ Michael Holland Productions
- ↓ National Geographic Society
- ↓ Natural History Museum of Los Angeles
- ↓ Natural History Museum of LA County/Scholarly Publications
- ↓ Natureworks Pty Ltd
- ↓ Paleoartists
- ↓ PaleoBond
- ↓ Paleocreations.com
- ↓ Palaeontological Association
- ↓ Palaeontological Society
- ↓ Paleontology on Public Lands
- ↓ Paleo Illustration
- ↓ Paleontology on Public Lands
- ↓ Paleo-Tech Concepts, Inc
- ↓ PaleoTools
- ↓ Paleovista
- ↓ Pangaea Designs
- ↓ Paul Gritis Books
- ↓ Permian LLC
- ↓ Phil Fraley Productions, Inc
- ↓ PLOS
- ↓ Preparators Table
- ↓ Queensland Museum
- ↓ SVP Preparators Committee
- ↓ Real World Globes
- ↓ Research Casting International
- ↓ Rite in the Rain
- ↓ Royal Society
- ↓ Scientifiques
- ↓ Silver Plume Exhibitions
- ↓ Skulls Unlimited International, Inc.
- ↓ Springer Science + Business Media
- ↓ STARBOND
- ↓ Studio 2138 LLC
- ↓ Taylor & Francis
- ↓ The John D. Cooper Archeological & Paleontological Center
- ↓ The Stone Company
- ↓ Thermo Fisher Scientific
- ↓ Triceratops Cheyenne River Ranch
- ↓ Triebold Paleontology, Inc.
- ↓ TRX Dinosaurs
- ↓ Turkana Basin Institute
- ↓ University of California Press
- ↓ University of Chicago Press
- ↓ University of Queensland
- ↓ USDA Forest Service/ Rocky Mountain Region
- ↓ Western Science Center
- ↓ Wildlife Jewelry
- ↓ Wiley-Blackwell
- ↓ UPCCP LTD
- ↓ Valley Anatomical Productions, Inc.
- ↓ Verlag Dr. Friedrich Pfeil
- ↓ YXLON
- ↓ Zoological Society of Japan
- ↓ Zhurcheng Dinosaur Research Center/Field Discovery Ltd.

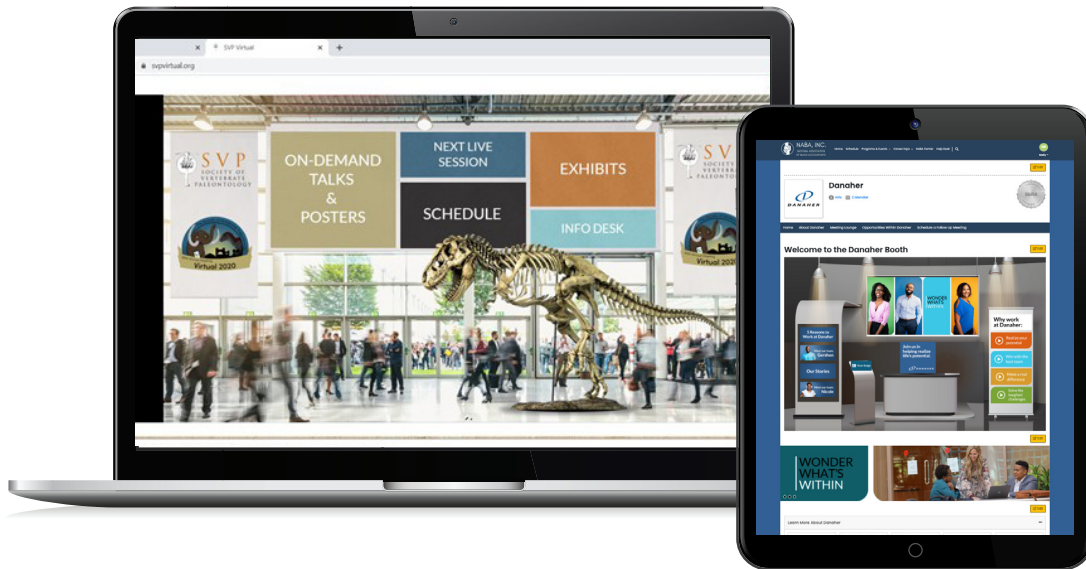
MARKETING SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR - \$5,000 CONTRIBUTION

- ▼ Standard Package Deliverables
- ▼ 50 attendee meeting requests
- ▼ Schedule a Meeting Page
- ▼ Rotating Banners inside booth + attendee dashboard
- ▼ Video highlighted on attendee dashboard
- ▼ One Full Page ad in the SVP Program
- ▼ Virtual Swag
- ▼ 2 Pre- and 2 Post-Show Direct Email
- ▼ Recognition as Gold Sponsor on the website and marketing materials
- ▼ Call To Action Section
- ▼ Attendee List – Booth specific
- ▼ Option to have a 2D Booth

SILVER SPONSOR - \$2,500 CONTRIBUTION

- ▼ Standard Package Deliverables
- ▼ 30 attendee meeting requests
- ▼ Schedule a Meeting Page
- ▼ Rotating Banners inside booth + attendee dashboard
- ▼ One Half Page ad in the SVP Program
- ▼ Virtual Swag
- ▼ Recognition as Silver Sponsor on the website and marketing materials
- ▼ Pre-Show Email
- ▼ Call To Action Section
- ▼ Attendee List – Booth specific
- ▼ Option to have a 2D Booth



ADVERTISING

Full Page \$500 (8.5 x 11 inches)

Half Page \$375 (7.5 x 4.5 inches)

Quarter Page \$300 (3.625 x 4.55 inches)

*All ads are printed in color

For Non-Profit Rates please reach out to Sabrina Sheth at sabrina.sheth@vertpaleo.org for more information.

BRONZE SPONSOR - \$1,500 CONTRIBUTION

- 👉 Standard Package Deliverables
- 👉 15 attendee meeting requests
- 👉 Schedule a Meeting Page
- 👉 Rotating Banners inside booth + attendee dashboard
- 👉 Recognition as Bronze Sponsor on the website and marketing materials
- 👉 Highlighted Video Section inside booth
- 👉 Call To Action Section

FEATURE SPONSOR - \$900 CONTRIBUTION

- 👉 Standard Package Deliverables
- 👉 15 attendee meeting requests
- 👉 Schedule a Meeting Page

STANDARD PACKAGE DELIVERABLES*

- 👉 Custom Header: Company Logo, Contact Information, Company URL, Social Media Links, Company Description, Quick Facts, Sponsorship Level Icon
- 👉 About Us Page
- 👉 Contacts Page
- 👉 Unlimited Content
- 👉 Meeting Lounge
- 👉 Live Chat
- 👉 Lead Gen Reports

**all packages will include these standard deliverables*

