



83RD ANNUAL MEETING

Exhibitor and Sponsorship Prospectus

*Duke Energy Convention Center • Cincinnati, Ohio, USA
October 18 - 21, 2023*



Visit VertPaleo.org
for up-to-date meeting information

83RD ANNUAL MEETING

Welcome Prospective Exhibitor!

The Society of Vertebrate Paleontology (SVP) would like to invite you to be part of the 83rd annual meeting taking place October 18-21 2023, at the Duke Energy Convention Center in Cincinnati, Ohio, USA. This dynamic and impactful event is an excellent forum to showcase your products and services to vertebrate paleontology professionals from all over the world.

Exhibiting, sponsoring, or advertising at the SVP Annual Meeting delivers international visibility and recognition to your company. The SVP exhibit area will be near the session rooms, creating excellent traffic and prominence of the exhibitors.

Reserve your space now to ensure the best tabletop exhibit or advertisement placement – and the highest return on your marketing dollar – with the many sponsorship opportunities SVP is offering.

We look forward to seeing you in Cincinnati, Ohio!

Sabrina Sheth

Sabrina.sheth@vertpaleo.org

Phone: 703-442-2079

SVP Exhibits



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About SVP's Members



SVP members represent the breadth of the vertebrate paleontology field including laboratory studies, field research, resource development, teaching, computer modeling, fossil preparation, science editing and writing, and more. Your SVP exhibit and advertisements will reach a broad cross-section of those interested in vertebrate paleontology.

- | | |
|----------------------------|--------------------------|
| ✎ Artists | ✎ Laboratory Assistants |
| ✎ Collections Managers | ✎ Museum Administrators |
| ✎ Consultants | ✎ Postdoctoral Students |
| ✎ Curators | ✎ Professors |
| ✎ Exhibits or Museum Staff | ✎ Preparators |
| ✎ Geologists | ✎ Researchers |
| ✎ Government | ✎ Undergraduate Students |
| ✎ Graduate Students | |

RESEARCH & INTERESTS

The Society serves the common interests of all people concerned with the evolution, comparative anatomy and classification of vertebrate animals, including but not limited to:

- | | |
|------------------------------|-------------------------|
| ✎ Behavior | ✎ Morphology |
| ✎ Ecology/paleoecology | ✎ Paleogeography |
| ✎ Evolution | ✎ Paleoanthropology |
| ✎ Extinction | ✎ Paleobiology |
| ✎ Functional anatomy | ✎ Paleoclimate |
| ✎ Genetics/molecular biology | ✎ Paleoenvironment |
| ✎ Geochemistry | ✎ Systematics/phylogeny |
| ✎ Geology | ✎ Taphonomy |

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SVP Annual Meeting Past Exhibitors

- | | | | |
|--|---|---|--|
| 👉 10 Tons | 👉 Eleven Monkeys | 👉 Paleo Illustration | 👉 Triebold Paleontology, Inc. |
| 👉 Academia Book Exhibits | 👉 Embedded Exhibitions, LLC | 👉 Paleontology on Public Lands | 👉 TRX Dinosaurs |
| 👉 Actow Co Ltd | 👉 Eromanga Natural History Museum | 👉 PaleoPins | 👉 Turkana Basin Institute |
| 👉 Atelier Daynes | 👉 Field Discovery Ltd | 👉 Paleo-Tech Concepts, Inc | 👉 University of California Press |
| 👉 Anatomical Origins | 👉 Flinders University | 👉 PaleoTools | 👉 University of Chicago Press |
| 👉 Anatomy in Clay Learning System | 👉 Gaston Design | 👉 Paleovista | 👉 University of Queensland |
| 👉 Associazione Paleontologica A.P.P.I. | 👉 Griffith University | 👉 Pangaea Designs | 👉 USDA Forest Service/ Rocky Mountain Region |
| 👉 Australasian Paleontologists – Geological Society of Australia | 👉 Idaho Virtualization Laboratory | 👉 Paul Gritis Books | 👉 Western Science Center |
| 👉 Australian Age of Dinosaurs | 👉 IKON | 👉 Permia LLC | 👉 Wildlife Jewelry |
| 👉 Baldwin's Scientific Books | 👉 Indiana University Press | 👉 Phil Fraley Productions, Inc | 👉 Wiley-Blackwell |
| 👉 Bergman's Books | 👉 Japanese Specimen Rescue | 👉 PLOS | 👉 UPCCP LTD |
| 👉 Black Hills Inst. of Geological Res. Inc. | 👉 Johns Hopkins University Press | 👉 Queensland Museum | 👉 Valley Anatomical Productions, Inc. |
| 👉 Bone Clones, Inc. | 👉 H. Steven Logsdon | 👉 Real World Globes | 👉 Verlag Dr. Friedrich Pfeil |
| 👉 Bone Transport Tech | 👉 Karen Carr Studio | 👉 Rite in the Rain | 👉 YXLON |
| 👉 Cambridge University Press | 👉 Lane Science Equipment Corporation | 👉 Royal Society | 👉 Zoological Society of Japan |
| 👉 Carnegie Museum of Natural History | 👉 Measurement Solutions LTD | 👉 Saurian Studios | 👉 Zhurcheng Dinosaur Research Center/ Field Discovery Ltd. |
| 👉 Carter County Museum | 👉 Michael Holland Productions | 👉 Scientifiques | |
| 👉 Charlies Playhouse | 👉 National Geographic Society | 👉 Silver Plume Exhibitions | |
| 👉 Cliff Green Studio | 👉 Natural History Museum of Los Angeles | 👉 Skulls Unlimited International, Inc. | |
| 👉 CM Studios | 👉 Natural History Museum of LA County/ Scholarly Publications | 👉 Springer Science + Business Media | |
| 👉 CMNH | 👉 Natureworks Pty Ltd | 👉 STARBOND | |
| 👉 Cogstone Paleontology, Archaeology and History | 👉 Paleoartists | 👉 Studio 2138 LLC | |
| 👉 Columbia University Press | 👉 PaleoBond | 👉 Taylor & Francis | |
| 👉 Combined Academic Publishers | 👉 Paleocreations.com | 👉 The John D. Cooper Archeological & Paleontological Center | |
| 👉 Dino-Lite Scopes (BigC) | 👉 Paleontological Association | 👉 The Stone Company | |
| 👉 DRYAD | 👉 Paleontological Society | 👉 Thermo Fisher Scientific | |
| | | 👉 Triceratops Cheyenne River Ranch | |

General Information



BENEFITS OF EXHIBITING

The Society serves the common interests of all people concerned with the evolution, comparative anatomy, and classification of vertebrate animals, including but not limited to:

- ✎ Marketing and promotional opportunities to increase exposure and qualified leads
- ✎ Interactions with vertebrate paleontology professionals from all over the world
- ✎ Poster Sessions, Exhibit/Poster Mixers, Coffee Breaks that bring attendees to the exhibit hall
- ✎ Decision makers come to you
- ✎ Increased brand awareness and networking opportunities

TABLETOP EXHIBIT RENTAL FEES

Each table top includes:

8' H Back wall drape	1 Chair
3' / 8' H side rail drape	Wastebasket
6' x 30" H skirted table	11' x 17" Booth ID sign

Exhibitors receive one complimentary full registration with access to sessions and social functions; and two complimentary Exhibits only badges per company that will give access to the Exhibit area ONLY.

The full cost of space must accompany the application or be paid within 30 days of receiving your booth confirmation or your space will be forfeited.

EXHIBIT FEES

SVP Member \$750 (per tabletop),
SVP Nonmember \$870 (per table top)

CANCELLATION OR REDUCTION

Notification of an exhibitor's decision to cancel or reduce space must be made in writing. The effective date of space cancellation or reduction will be the date on which a written notice is received by Exhibit Management. If space is cancelled or reduced between the dates of the application through August 1, 2023, 50 percent of the total cost of space will be retained by SVP. If space is cancelled or reduced after August 1, 2023, the full cost of booth space will be retained.

SUB-LEASING

Sub-leasing of exhibit space is not permitted and two companies may not share the same leased space.

CODE OF CONDUCT

SVP is committed to providing a safe, productive, and welcoming environment for all meeting participants and SVP staff. We require that all participants, including, but not limited to, attendees, presenters, speakers, volunteers, exhibitors, SVP staff, and service providers abide by this SVP Code of Conduct. This Code of Conduct applies to all SVP meeting-related events, including those sponsored by organizations other than SVP but held in conjunction with SVP events in public or private facilities. [Click here](#) to read the complete SVP Code of Conduct.

AMERICANS WITH DISABILITIES ACT

Each Exhibitor shall be responsible for compliance with the Americans with Disabilities Act within their booth and assigned exhibit space.

COMPLIMENTARY BADGES

Exhibitors are granted one complimentary full registration badge with access to sessions and social functions and two complimentary Exhibits Only badges.

Additional Exhibits Only badges can be purchased onsite for \$60.00 each. Exhibitors will receive an email with further details by August.

SHIPPING INFORMATION

Shipping information as well as other relevant information will be sent by separate email.

EVENT LOCATION

Duke Energy Convention Center
Cincinnati, Ohio

EXHIBIT SET UP

Tuesday, October 17, 2023, Time TBD

EXHIBIT HOURS

Wednesday, October 18, 2023: 9:30 AM – 6:15 PM

Thursday, October 19, 2023: 9:30 AM – 6:15 PM

Friday, October 20, 2023: 9:30 AM – 6:15 PM

Saturday, October 21, 2023: 9:30 AM – 6:15 PM

EXHIBIT TEAR-DOWN

Saturday, October 21, 2023: 6:30 PM – 11:00 PM

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Marketing Sponsorship Opportunities

PLATINUM SPONSOR - \$10,000 CONTRIBUTION

- ✎ Co-branded logo on Tote Bag
- ✎ One complimentary full-page advertisement* in the electronically distributed SVP Program and Abstracts Book
- ✎ One complimentary promotional item in meeting bags
- ✎ One complimentary banner ad in each of two (2) Eblasts
- ✎ 4 Complimentary Registrations
- ✎ Recognition on the website and meeting signs
- ✎ Each company representative will receive a sponsor ribbon

GOLD SPONSOR - \$5,000 CONTRIBUTION

- ✎ One complimentary full-page advertisement* in the electronically distributed SVP Program and Abstracts Book
- ✎ One complimentary promotional item in meeting bags
- ✎ One complimentary banner ad in one Eblast
- ✎ Recognition on the website and meeting signs
- ✎ Each company representative will receive a sponsor ribbon

SILVER SPONSOR - \$2,500 CONTRIBUTION

- ✎ One complimentary half-page advertisement* in the electronically distributed SVP Program and Abstracts Book
- ✎ Recognition on the website and meeting signs
- ✎ Each company representative will receive a sponsor ribbon

BRONZE SPONSOR - \$1,500 CONTRIBUTION

- ✎ Recognition on the website and meeting signs
- ✎ Each company representative will receive a sponsor ribbon

A La Carte Branding Sponsorships

WELCOME RECEPTION SPONSOR - \$15,000

- 👉 Exclusive sponsorship of the Welcome Reception that will be held inside of the Cincinnati Museum Center
- 👉 Branding on the website and onsite
- 👉 15 drink tickets
- 👉 Each company representative will receive a sponsor ribbon

MOBILE APP SPONSOR - \$7,000

All meeting details will be at the user's fingertips on their iPhone, and Android devices. Your logo with link to your website and splash screen is included.

LANYARD SPONSOR - \$5,000

Your company's logo will be co-branded with the SVP Meeting Logo on the Annual Meeting name badge lanyard which will be used by all attendees to access the conference.

Advertising

BANNER ADVERTISING IN EMAIL BLAST - \$1500

Your sales will have a Banner Year! Gain name and logo recognition before the show even starts by getting your banner ad in front of the participants in the top half section of these E-Blasts.

BAG INSERT - \$500

Exclusive for Exhibitors only – Promote your company items to attendees! Place your company's information on a double-sided flyer or provide pens, pencils or notepads prominently inside the conference bags.

PROGRAM & ABSTRACTS BOOK ADS

- 👉 Full-page (7"x9") \$650
- 👉 Half-page (7"x4.5") \$375

**All ads are digital and full color.*

Other sponsor options, including window decals, column wraps, and banners are available. Please contact Sabrina.sheth@vertpaleo.org for more information.

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Exhibit & Sponsorship Application Form

This application must be received with payment. Payments may be made by check or credit card. If you are mailing a check in US funds, please make check payable and mail to:

Society of Vertebrate Paleontology
SVP 2023 Annual Meeting
1660 International Drive, Suite 600
McLean, VA 22102

We will print your company listing in the Program and Abstracts Book.

Should you have any questions, please contact Sabrina Sheth, at Sabrina.sheth@vertpaleo.org.

CONTACT INFORMATION

*Company Name:			
*Street Address:			
*City:	*State:	*Country:	*Zip:
*Phone:		Fax:	
*Email:			
*Website:			

FUTURE CORRESPONDENCE REGARDING THIS EXHIBIT SHOULD BE ADDRESSED TO

*Contact Name:			
*Street Address:			
*City:	*State:	*Country:	*Zip:
*Phone:	*Email:		

*Please print information exactly as you wish it to appear in the Program.
Asterisks (*) indicate required information.*

RULES AND REGULATIONS

By submitting this application, the exhibitor agrees that the activities of the exhibiting individual and/or organization are in compliance with the SVP Bylaws on Ethics and Guidelines, and Code of Conduct noted online at VertPaleo.org/code-of-conduct/

CANCELLATION POLICY

Notification of an exhibitor's decision to cancel or reduce space must be made in writing. The effective date of space cancellation or reduction will be the date on which a written notice is received by Exhibit Management. If space is cancelled between the date of the application through August 1, 2023, fifty (50) percent of the total cost of space will be retained. If space is cancelled or reduced after August 1, 2023, the exhibitor will be responsible for the full cost of the exhibit space and no refund will be issued.

Exhibit and Sponsorship Form



Please review the Exhibit Hall floor plan and choose your top three preferred tabletop booth spaces. List your primary selection in the box labeled "1st Option" and remaining options in the boxes labeled "2nd Option" and "3rd option". SVP will make every effort to accommodate your booth request.

**All sales of fossils are prohibited at the SVP Annual Meeting. Casts are acceptable.*

PLEASE CHOOSE PAYMENT METHOD

<input type="checkbox"/> Pay by Credit Card	<input type="checkbox"/> Pay by Check	Total Cost:
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SPACE REQUIREMENTS

Number of Booth Spaces Needed:
*Please choose booth space
1st Option:
2nd Option:
3rd Option:

BOOTH PREFERENCES - We will make every effort to accommodate your request but cannot guarantee it.

<input type="checkbox"/> Avoid assignment near the following companies	<input type="checkbox"/> We prefer to be assigned near the following companies

SPONSOR FEES

<input type="checkbox"/> Platinum Sponsor -- \$10,000	<input type="checkbox"/> Welcome Reception Sponsor -- \$15,000
<input type="checkbox"/> Gold Sponsor -- \$5,000	<input type="checkbox"/> Mobile App Sponsor -- \$7,000
<input type="checkbox"/> Silver Sponsor -- \$2,500	<input type="checkbox"/> Lanyard Sponsor -- \$5,000
<input type="checkbox"/> Bronze Sponsor -- \$1,500	Other options: contact Sabrina.sheth@vertpaleo.org

TABLETOP EXHIBIT FEES

<input type="checkbox"/> SVP MEMBER \$750 per booth	<input type="checkbox"/> SVP NON-MEMBER \$870 per booth
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ADVERTISING

<input type="checkbox"/> Banner Ad -- \$1,500	<input type="checkbox"/> Full Page -- \$650
<input type="checkbox"/> Bag Insert -- \$500	<input type="checkbox"/> Half Page -- \$375

PROGRAM & ABSTRACTS BOOK ADVERTISING

By submitting this application, the exhibitor agrees that the activities of the exhibiting individual and/or organization are in compliance with the SVP Code of Conduct.

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