



Journal of Vertebrate Paleontology

Advertisement Insertion Form

| Journal Volume | Ad Space Reservation Deadline | Art Submission Deadline |
|--|-------------------------------|-------------------------|
| <input type="checkbox"/> January | November 11 2012 | December 21 2012 |
| <input type="checkbox"/> March | January 10 2013 | February 10 2013 |
| <input type="checkbox"/> May | March 12 2013 | April 10 2013 |
| <input type="checkbox"/> July | May 7 2013 | June 7 2013 |
| <input type="checkbox"/> September | June 9 2013 | August 9 2013 |
| <input type="checkbox"/> November | September 4 2013 | October 4 2013 |
| Size | Dimensions | Rates |
| <input type="checkbox"/> Full Page Ad | 7" x 9" | \$500.00 |
| <input type="checkbox"/> Half Page Ad | 7" x 4.375" | \$350.00 |
| <input type="checkbox"/> Quarter Page Ad | 3.375" x 4.375" | \$250.00 |

Information for scanning art/ads:

- Graphics in PDF, TIFF or EPS format are acceptable
- Halftones must be a minimum of 300 dpi grayscale image
- Line shots must be scanned to disk at 1200 dpi TIFF or EPS file format
- Figures on disk must be the final size desired. Hard copy proof must accompany disk
- Advertisers who have questions, can access the SVP web site at www.vertpaleo.org or www.tandf.co.uk/ujvp

SVP requests that artwork files and this order form are sent via e-mail to Taylor & Francis at andy.hall@tandf.co.uk

Name _____

Institution _____

Address _____

City _____

State _____ Zip _____ Country _____

Phone _____

Email _____

Payment Information

The advertiser agrees to pay, and will assume the responsibility for payment by the advertiser's authorized agent, for all space used in accordance with this Advertising Insertion Form. No cancellations will be accepted after the space request deadline for the appropriate issue. The advertiser agrees that new ads for contracted space must be submitted by the art submission deadline or copy appearing. **An advertising invoice will be provided by Taylor & Francis for immediate payment.**

Sub-total Amount: _____

Discount: _____

Total Due: _____

Purchase Order Number: _____

Signature: _____ Date: _____