SVP
SOCIETY OF VERTEBRATE PALEONTOLOGY

Journal of Vertebrate Paleontology 2012 Advertisement Insertion Form

Journal Volume	Ad Space Reservation Deadline	Art Submission Deadline
☐ 32-1, January 2012	November 11, 2011	December 21, 2011
☐ 32-2, March 2012	January 10, 2012	February 10, 2012
☐ 32-3, May 2012	March 12, 2012	April 10, 2012
☐ 32-4, July 2012	May 7, 2012	June 7, 2012
☐ 32-5, September 2012	June 9, 2012	August 9, 2012
☐ 32-6, November 2012	September 4, 2012	October 4, 2012

Rate/Page Structure		
☐ Full-Page Ads	7" x 9"	$500.00
☐ Half-Page Ads	7" x 9"	$350.00
☐ Quarter Page Ads	3.5" x 4.5"	$250.00

Information for scanning art/ads:

- SVP requests that files be sent via E-mail to the Taylor & Francis Marketing Executive (details below).
- Graphics in PDF, TIFF or EPS format are acceptable.
- Halftones must be a minimum of 300 dpi grayscale image.
- Line shots must be scanned to disk at 1200 dpi TIFF or EPS file format.
- Figures on disk must be the final size desired. Hard copy proof must accompany disk.
- Advertisers who have questions, can access the SVP web site at http://www.vertpaleo.org/ or the JVP website at http://www.tandfonline.com/ujvp

Please send advertisement materials to:
Journal of Vertebrate Paleontology
Office of Publications
9650 Rockville Pike
Bethesda, MD 20814
advertising@vertpaleo.org

Name _____
Institution _____
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Phone _____ Fax _____
Email _____

Payment Information

The advertiser agrees to pay, and will assume the responsibility for payment by the advertiser's authorized agent, for all space used in accordance with this Advertising Insertion Form. No cancellations will be accepted after the space request deadline for the appropriate issue. The advertiser agrees that new ads for contracted space must be submitted by the art submission deadline, or copy appearing in the previous issue will be inserted. The editors reserve the right to reject any advertisement that does not meet the standards of Society of Vertebrate Paleontology.

Sub-Total Amount: _____
Discount: _____
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