



Planning for Your SVP 2018 Session: Tips to Improve Attendance

Thank you for agreeing to present during the SVP 2018 Annual Meeting. Using social media to connect with peers is a great way to generate excitement about your talk, and we encourage you to use these social media messaging examples to spread the word about SVP 2018.

- Use #2018SVP
- Share your excitement/pleasure to present your research
- Include an image from your work
- Include URLs. Use a website like bitly.com to shrink them

Twitter example:

Psyched to present at #SVP2018 10/18/18 about archosaurs!
More info: <https://bit.ly/2yerCf7>

[Facebook/Linkedin examples:](#)

[Who's going to #2018SVP? Come hear me speak on pangolins. Register here. More info here.](#)

Create a promo video for SVP to use to highlight your session

- Record in HD
- 20-30 seconds max
- Include the date, topic, and suggest they register at <http://vertpaleo.org/Annual-Meeting/Registration.aspx>

SVP 2018 social media accounts

- Twitter handle: @SVP_vertpaleo
- Event hashtag: #2018SVP
- SVP Facebook Page: [@vertpaleo](#)

Questions? Contact Jennifer Marsh, Meetings Coordinator, at 301-634-7013 or jmarsh@faseb.org

