

## 4:3 or 16:9? Choosing your screen aspect ratio

So, before you sit down at your desk and open PowerPoint, know the answer to this question:

*Should your slides be designed with 16:9 or 4:3 dimensions?*

Most likely your slides should be designed in the 16:9 format since almost all modern projector screens, televisions, and computers display in a 16:9 layout.

4:3 is the *square old standard* aspect ratio, and 16:9 is *widescreen new standard aspect ratio*.

With recent changes in technology, widescreen is the standard these days. PowerPoint 2013 and newer versions default to the 16:9 aspect ratio to encourage presenters to present with this format.

When choosing your screens and projectors for your event, first determine which aspect ratio your presentations will be built in and choose the screen aspect ratio that matches your presentation.

